





ModenaFiere srl - viale Virgilio, 58 - 41123 Modena, Italy - tel. +39 059 848380 - fax +39 059 848790 - info@modenafiere.it - www.modenafiere.it C.S sottoscritto € 770.000,00 i. v. - C.F.P.I. e Reg. Imp Mo 02320040369 - REA mo-0281649 - Società soggetta a direzione e coordinamento di BolognaFiere Spa. PEC: modenafiere@pec.official.it

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# APPLICATION FORM

MODENAFIERE 5-6 October 2021

The UNDERSIGNED COMPANY, having read and understood the attached Technical Regulations and Conditions of Participation in the event, to which it declares to comply with, also for the purposes of Art. 1341 and 1342 of the Italian Civil Code, **REQUESTS TO PARTICIPATE IN 'B.T. EXPO' AS SPECIFIED BELOW**. *Please complete in block letters – ModenaFiere declines all responsibility in the event of illegible or incomplete compilation*.

COMPANY DATA (compilation mandatory)				
Company name				
based inpostcode		town/city		province/state
tel email		weł	site	
NI number	/AT number		PEC (cer	tified email address)
Legal representative		NAME OF EX	HIBITION STAND FI	RONT PANEL
We may be found on the following social media channels: The company declares, under its own responsibility, that:		Twitter	□ Linkedin	Profile name:
IS NOT SUBJECT TO SPLIT PAYMENT from 01/07/2017 Decree-Law no. 50 of 24 April 2017	IS SUBJECT TO SF	PLIT PAYMENT si	nce 01/07/2017 Dec	ree-Law no. 50 of 24 April 2017

CONTACT PERSON (must be completed in full) Indicate the person to whom all communications relating to the event will be sent.			
Title	Name	Surname	
Direct Line Email			

PLEASE SELECT YOUR INDUSTRY SECTOR:		
Component production	$\square$ Manufacturing, measurement and control equipment	OEM (original equipment manufacturer)
Production of finished goods	Innovation and Start-Up (3D printing, nanomaterials, surface treatments, special technologies)	□ Software and IT
$\square$ Raw materials, treated materials, adhesives, packaging	$\Box$ Institutions, certification bodies	Services (prototyping, consulting, training / technology transfer)
$\square$ Biopolymers – biomaterials, nanomaterials, material modification	Electromedical equipment	Electrical and electronic components, sensors



## **TYPES OF EXHIBITION SPACES**

#### **12 M<sup>2</sup> STAND STRUCTURE**

Panels H 285 cm in white painted wood Perimeter strips H 30 cm Store cupboard 100 x 100 cm with hinged door and lock

#### **FURNISHINGS**

No. 1 rectangular table 140 x 80 cm No. 3 white chairs No. 1 white desk front 94 x 95 cm (graphics applicable at a cost) No. 1 white stool No. 1 coat stand No. 1 wastebasket

# 16 M<sup>2</sup> STAND

**STRUCTURE** 

Panels H 285 cm in white painted wood Perimeter strips H 30 cm Store cupboard 100 x 100 cm with hinged door and lock

#### **FURNISHINGS**

No. 1 rectangular table 140 x 80 cm No. 3 white chairs No. 1 white desk front 94 x 95 cm (graphics applicable at a cost) No. 1 white stool No 1 coat stand No. 1 wastebasket

## 32 M<sup>2</sup> STAND

**ELECTRICAL SYSTEM** 

No. 2 LED spotlights, 100 W

No. 1 power strip in storage cupboard, maximum consumption 1.5 KW

## **GRAPHICS**

No. 1 front panel 199 x 30 cm for each open side with the name of the exhibiting company in black Arial font

Booking by 15/07/2021	€	2.700,00
From 16/07/2021	€	3.000,00
Fixed enrolment fee	€	500,00

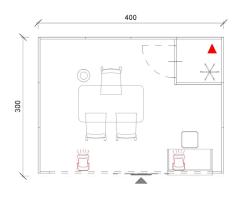
#### **ELECTRICAL SYSTEM**

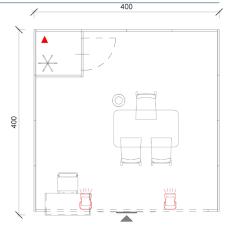
No. 2 LED spotlights, 100 W No. 1 power strip in storage cupboard, maximum consumption 1.5 KW

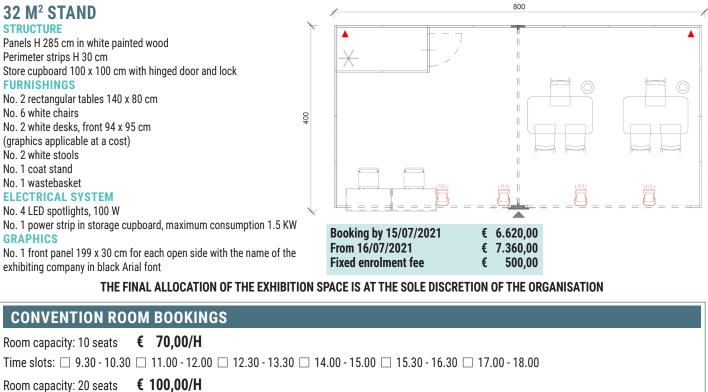
**GRAPHICS** 

No. 1 front panel 199 x 30 cm for each open side with the name of the exhibiting company in black Arial font

Booking by 15/07/2021	€	3.310,00
From 16/07/2021	€	3.680,00
Fixed enrolment fee	€	500,00







€ 150,00/H Room capacity: 50 seats

Time slots: 
9.30 - 10.30 
11.00 - 12.00 
12.30 - 13.30 
14.00 - 15.00 
15.30 - 16.30 
17.00 - 18.00

Time slots: 
9.30 - 10.30 
11.00 - 12.00 
12.30 - 13.30 
14.00 - 15.00 
15.30 - 16.30 
17.00 - 18.00

#### NOTE:

- Rooms will be allocated according to availability. Reservations can only be made by exhibitors at the event and the room will only be considered booked following written confirmation by the Organisational Secretary.

Rooms are equipped with a table, screen and chairs arranged in a theatre style in keeping with current health and safety regulations.

Basic amplification equipment (microphones for speakers and loudspeakers) will only be provided for rooms of 50 seats or more.



CHOSEN EXHIBITION SURFACE AREA	COST BY 15/07/21	COST FROM 16/07/21	QUANTITY	TOTAL COST
12 m <sup>2</sup> stand (max purchase: 2 modules)	€ 2.700,00	€ 3.000,00	No.	€
16 m <sup>2</sup> stand	€ 3.310,00	€ 3.680,00	No.	€
32 m² stand	€ 6.620,00	€ 7.360,00	No.	€

Convention room, up to 10 people seated	€ 70,00	No.	€	
Convention room, up to 20 people seated	€ 100,00	No.	€	
Convention room, up to 50 people seated	€ 150,00	No.	€	
<b>Enrolment fee</b> Including: 4 exhibitor passes, 2 carpark passes, customer invitations (No. 5 for stands up to 32 m <sup>2</sup> , No. 10 for stands larger than 32 m <sup>2</sup> ), All Risks insurance, inclusion in guide map, Wi-Fi internet connection, stand cleaning, advertising taxes. Any costs relating to SIAE rights are excluded.			€	500,00
Total billable amount			€	
Statutory VAT			€	
TOTAL			€	

REDUCED RATE WILL NOT BE APPLIED TO APPLICATIONS RECEIVED BY 15/07/2021 IF NOT ACCOMPANIED BY RELEVANT DOWN PAYMENT

### ALL BOOKINGS MUST BE MADE BY 15/08/2021

## PAGAMENTI

 Upon signing this contract, the Company shall pay € \_\_\_\_\_\_representing 1/3 of the total contracted amount, as down payment:
 by bank transfer to ModenaFiere srl at: UNICREDIT SpA - AG. CORASSORI MODENA IBAN: IT 74 N 02008 12907 000002938381 BIC/SWIF UNCRITM1N07 Please specify your company name and send a copy of the completed payment.
 by credit card |\_|VISA |\_|MASTERCARD No. |\_||\_||\_||\_||\_||\_||\_||\_||\_||\_|| expires |\_||/|\_||

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_\_ Signature \_\_\_\_\_\_

NB: THE BALANCE MUST BE PAID BY 20/09/2021 AT THE LATEST. CONFIRMATION OF PARTICIPATION IS SUBJECT TO SUCCESSFUL PAYMENT.

By signing this document, the Exhibitor declares that s/he has read and accepts in full the Technical Regulations and the Conditions of Participation in the Exhibition set out overleaf, which are to be considered an integral and substantial part of this application. Furthermore, the Exhibitor, by signing this document, declares that s/he has read and fully accepts the Code of Ethics which can be viewed on the website www.modenafiere.it and the M.O.G.C. EX DLGS. 231/2001, aware that any breach of them will constitute a breach of this contract.

Date X	stamp and signature of the legal representative	۷	
By signing this document, the exhibiting company declares that it has read and accented the 'Modena Fiere' Exhibition Centre Safety Regulations and the D UVR I			

By signing this document, the exhibiting company declares that it has read and accepted the 'ModenaFiere' Exhibition Centre Safety Regulations and the D.U.V.R.I. (which can be viewed and downloaded from the website www. modenafiere.it) and undertakes to pass them on to its employees or anyone else who may have access to the 'ModenaFiere' exhibition centre on its behalf, undertaking to comply with them and to ensure compliance with them by its employees and/or those appointed to set up the exhibition space.

Date X	stamp and <b>signature</b> of the legal representative	<u>۷</u>

In order to be admitted to the event, it is mandatory to fill in the attached Privacy Form as integral and substantial part of this application form.





## MODENAFIERE 5-6 October 2021



Organizzazione

ModenaFiere srl - viale Virgilio, 58 - 41123 Modena, Italy - tel. +39 059 848380 - fax +39 059 848790 - info@modenafiere.it - www.modenafiere.it C.S sottoscritto € 770.000,00 i. v. - C.F.P.I. e Reg. Imp Mo 02320040369 - REA mo-0281649 - Società soggetta a direzione e coordinamento di BolognaFiere Spa. PEC: modenafiere@pec.official.it

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## **PRIVACY REG. EU 679/2019**

The firm (company name) ...... pursuant to articles 13 and 14 of the REG. EU 679/2016, ModenaFiere S.r.l. provides the following information:

#### 1) categories of data processed

ModenaFiere will process the following categories of data that you provide:

 Personal data (such as: name, surname, age, gender), address of residence or domicile and contact details (telephone, email address);

Data relating to the professional position;

Bank and / or payment details;

\* IP address

#### 2) general purposes of provision and processing of data

All personal data acquired and / or requested, both prior to the establishment of the collaboration / commercial relationship, and during the course of this, will be processed to satisfy your requests, for the proper fulfilment of administrative and legal obligations, to meet contractual obligations and, consequently, to verify the correct fulfilment of these obligations by the company ModenaFiere Srl, and allow the Company to exercise its entrepreneurial activities most closely related to its corporate purpose. In particular, personal data made available to ModenaFiere may be used for the following purposes:

- a) The establishment and execution of the contractual relationship relating to your participation in the event (hereinafter the 'Event') as well as the fulfilment of all regulatory, tax and administrative provisions that are instrumental, functional, interrelated and / or otherwise useful for the purposes the establishment and execution of the contractual relationship (including the activities necessary for the ordinary management of the exhibition);
- b) The fulfilment of legal obligations to which the Company is subject;
- c) Direct sales of services similar to those purchased by you, pursuant to the provisions of art. 130, paragraph 4 of Legislative Decree No. 193/2003 as compatible. It will be possible for the Company to use the email coordinates provided by you. However, you may, at any time (initially or on the occasion of subsequent communications) oppose such processing also by means of a specific request made to the Data Controller;
- d) The elaboration of statistical studies and market research;
- e) Publication in the catalogue, on the website and in the related social media, in the event guide, in any press releases, communications also via email and promo mail related to the Event (including the carrying out of the activities necessary for the management of online and offline publication) publications in newspapers and / or specialised magazines;
- f) The sending of newsletters, informative, advertising and promotional material relating to the institutional and commercial activities carried out by ModenaFiere Srl through automated or traditional contact methods by the company and / or physical or legal entities that collaborate with the Company's commercial activities, on the part of companies specialized in telemarketing, parent companies, subsidiaries and / or associates of the BolognaFiere Group.

For the purpose of establishing and finalising the possible agreement / contract / collaboration, the provision of data is mandatory for points a) and b); in case of refusal, therefore, it will not be possible to establish any relationship with the interested party. For the purposes referred to in c), d) and d), f), the subscription is, instead, optional.

#### 3) processing methods

The data will be processed using methods and instruments suitable to guaranteeing confidentiality, and may be carried out by electronic or automated means (network computers not accessible to the public) and through non-automated means (paper archives), both provided with adequate security measures, which custom passwords with exclusive access, personal identification codes and controlled access to archives, in compliance with article 32 REG. EU 679/2016.

#### 4) communication and dissemination of data

Within the Company, staff, members of administrative bodies, company personnel, external managers, persons in charge of the processing of personal data designated by the Company in the performance of their duties may be informed of personal data. Personal data may be disclosed to any qualified individuals who provide the Company

Personal data may be disclosed to any qualified individuals who provide the Company with services instrumental to the purposes indicated in art. 2 above, such as, but not limited to, parent companies, subsidiaries, investee companies and / or affiliates; suppliers, contractors, subcontractors, banks and / or insurance companies or other subjects and / or entities that provide the Company with services or services that are instrumental in the establishment and / or execution of any contractual relationship with the Company, and / or providing (on behalf of the Company or independently):

- (i) the management and / or maintenance of websites and electronic and / or telematic tools used by the Company;
- (ii) the elaboration of statistical and market research;
- (iii) the organisation and staging of events, also of a promotional nature;
- (iv) the sending of informative and / or promotional communications, also of a commercial nature, of advertising material and / or offers of goods and services in the manner indicated in art. 2 above;

(v) legal, tax, social security, accounting, organizational and commercial assistance;
 (vi) auditing activities.

Under no circumstances may your data be transferred abroad.

#### **5) DURATION OF DATA PROCESSING**

Your personal data will be processed only for the time necessary to achieve the specific purposes for which they are processed and, in any case, for a period not exceeding 10 (ten) years.

#### 6) Data Controller, Data Processors, Rights of the Data Subject and Data Protection Officer

The data controller is ModenaFiere S.r.l., Viale Virgilio, 58 – 41123 Modena, tel. +39 059 848380, fax +39 059 848790, in the person of the legal representative pro tempore. The complete list of persons appointed as Data Processors pursuant to art. 28 of the

GDPR is available at the headquarters of the Data Controller and can be requested by sending a communication to the email address privacy@modenafiere.it. You can contact the data controller to assert your rights as set out in articles 15 to 22

inclusive and 34 of the REG. UE 679/2016 and request the list of persons in charge at privacy@modenafiere.it.

The Data Protection Officer can be contacted at the email address dpo@modenafiere.it.

 Mandatory signature for the purposes of establishing and finalizing any agreement /

 contract / collaboration, the data reference is mandatory for points a) and b); in case of re 

 fusal, therefore, it will not be possible to establish any relationship with the interested party.

 For the purposes referred to in points: c), d), e), f), the subscription is optional

 Acknowledgement signature

#### CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above information, I expressly consent to the processing of personal data for the following purposes:

Direct sales of services, as p	er the purposes of art. 2 point c) (optional)	Signature
Elaboration for statistical and <b>Yes</b>	d market studies, referred to the purposes of art. 2 point d) (optional) $\hfill No$	Signature
Publication of data, referred	to in the purposes of art. 2 point e) (optional)	Signature
Sending information and prop <b>Yes</b>	motional communications, referred to the purposes of art. 2 point f) (optional) $\square$ No	Signature





BIOMEDICAL TECHNOLOGIES

**MODENAFIERE** 5-6 October **2021** 



Organizzazione

ModenaFiere srl - viale Virgilio, 58 - 41123 Modena, Italy - tel. +39 059 848380 - fax +39 059 848790 - info@modenafiere.it - www.modenafiere.it C.S sottoscritto € 770.000,00 i. v. - C.F.P.I. e Reg. Imp Mo 02320040369 - REA mo-0281649 - Società soggetta a direzione e coordinamento di BolognaFiere Spa. PEC: modenafiere@pec.official.it

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## **TECHNICAL REGULATIONS AND CONDITIONS FOR PARTICIPATING IN THE EXHIBITION**

#### 1) PRELIMINARY NOTICE

The term "ModenaFiere" means ModenaFiere s.r.l. Viale Virgilio 58 - 41123 Modena - P.I./C.F. 02320040369.

The term "Organiser" means: ModenaFiere s.r.l.

- The Organisational secretary is available:
- Up until 01/10/2021 in Viale Virgilio 58 41123 Modena- tel ... 059/848380 fax 059/848790 - info@bt-expo.it... ·
- from 04/10/2021 c/o "Quartiere Fieristico ModenaFiere" tel. 059 848380 -
- fax 059/848673 The terms "Fair", "Exhibition", "Convention", "Salone" (show) mean B.T. EXPO BIOMEDICAL TECHNOLOGIES EXPO

# 2) GENERAL CONDITIONS FOR PARTICIPATION 2.A) Admission to the Exhibition

The following are eligible as exhibitors:

- a) Italian or foreign companies who exhibit their own products or services which come under the merchandise sectors of the Exhibition. If the production companies themselves cannot participate in the Exhibition, their specific or general authorised dealers, agents or representatives may be admitted.
- The exhibitors are required to strictly comply with the tax and trade laws in force, besides abiding by the current regulations in social security, insurance, safety and sanitation.
- b) The Trade Associations, the Public Bodies and the Organisations that institutionally carry out promotion, study, information and publicisation in the industries concerned with the Exhibition.
- The Organiser reserves the right to admit to the exhibition also Companies. Bodies and Organisations not stipulated in the previous paragraphs, as well as exclude from the exhibition certain services, products or samples, and to forbid the presentation of products, samples or services of the same company on more than one stand of the same merchandise sector.
- Admission to the exhibition will not be permitted to those who are debtors in any way to ModenaFiere or to third parties in competition with the organisation.

The Exhibitor is obliged to indicate, on the Participation Application form, the goods which will be shown at the Exhibition. The exhibiting and sale of goods not indicated on the Participation Application form will result in closure of the stand by the Organiser.

In the case of collective participation, the applicant may not accommodate Exhibitors to which the Organiser has already communicated their non-compliance with requirements or obligations, also for other exhibitions, and failing this will be duty bound to the Organiser to ensure correct execution of the abovementioned requirements or obligations.

It is the right of the Organiser to decide on the admission or non-admission of exhibitors. This decision is taken based on/in consideration of the space available and the entitlements the Exhibitors have, of qualifications and every other circumstance deemed important in order to guarantee the good outcome of the Exhibition.

#### The decision is however free and discretional.

The Organiser is obliged to give a reason for excluding an applicant from participating in an exhibition should the Exhibitor make a formal petition for it within 30 days of the closure of the Exhibition. The Applicant is obliged to provide all other documentation which may be requested in order to decide on the acceptance of the application and to ascertain – at any time- the respect he/she has for the Conditions for Participation in the Exhibition. **2.B) Participation in the Exhibition - Payments** Presentation of the Participation Application Form, which constitutes an ir-

revocable proposal for the applicant, implies acceptance of the Technical Regulations and Conditions of Participation in the Exhibition and the Safety Regulations and every other rule relations of more granisation and functioning of the Exhibition and the Fair District with particular reference to the Covid 19 protocol. All the exclusive and general Dealers, Agents and Representatives must attach to their Participation Application form the list of the case that they represent and whose products they intend to exhibit.

The applications must be sent to the Organiser by and no later than the 15/08/2021.

Applications for admission must be submitted, under penalty of inadmissibility, filled in, signed, countersigned and accompanied by the down payment, the Privacy Form and the Traceability Form of financial flows (where necessary), which are an integral part of the same.

The participation rates are indicated in the Application form.

Payment of the fees due for participation in the Exhibition must be made:

1/3 as a down payment upon signing the contract Balance due not later than 20/09/2021 and in any case before the first day of

the period of preparation of the stands If the Application Form is accepted, the Organiser will send a formal notice of acceptance by certified mail. The invoices will be sent in pdf via e-mail to the e-mail address given for sending invoices to which it is obligatory to fill in and in electronic format to the PEC indicated in the Application form.

If the payment is not duly made, the Organiser can consider the contract terminated by default of the participant, without the need for a Judge's ruling or warning.

In this case, the Organiser will formally communicate to the subject concerned, and as well as being released from any commitment and being able to make the stand available and allocate it to other applicants, will have the right to payment in full as a penalty of the participation fee, as well as every other contractual amount, minus any sum already received for these fees, and with the exception of the right to compensation for any further damage.

#### 2.C) Allocation of the Stands

The allocation of the stands is the exclusive and discretional responsibility of the Organiser. Any indications or special requests on the part of the Exhibitor are purely indicative, they may not constrain or effect the Participation Applica-tion and thus are to be considered as not confirmed.

Furthermore, the Organiser reserves the right to move, reduce the stand already allocated, or transfer it to another exhibiting area, without any right of the participant to indemnity or compensation of any sort. The Organiser is however obliged to communicate this to the Exhibitor.

Any total or partial transfer, even free, of the exhibiting area allocated is not permitted. In the case of substantiated breach, the Organiser may remove the goods introduced and displayed illicitly, at the risk and expense of the proprietor of the pitch.

#### 2.D) Right of withdrawal

The Participant who, for legitimate proven impossibilities, is not able to take part in the Exhibition, may withdraw from the contract by documenting this impediment and communicating this fact to the Organiser by registered letter with receipt A.R. at least 30 days before the opening date of the Exhibition, without prejudice to the acquisition from ModenaFiere of the registration fee and 30% of the total amount of participation, and without prejudice to any further right to compensation for any greater damages.

If on the other hand this fact is communicated to the Organiser less than 30 days before the opening date of the Exhibition, the Exhibitor will be obliged to pay in full the participation fee, except the right of the Organiser to be reimbursed for any direct or indirect damage.

In this case, The Organiser may however make the stand available, also allocating it to other Exhibitors.

The Organiser may withdraw at his own discretion from the participation contract up to two weeks before the opening date of the Exhibition and, for reasons pertaining to the organisation of the exhibition and all its regular running, up to the day of opening. In this case, the Organiser will not be obliged to indemnity or compensation of any kind, but the Organiser will have to return the registra-tion fee and the participation amount that may have already been collected. If the communication of withdrawal is not duly given and the Exhibitor does not prepare his/her own stand, he/she will be deemed to be in breach of contract to all intents and purposes and will be obliged, not only to pay the registration fee and the entire amount of participation, but also to refund of the direct and indirect damages suffered by the Organiser. Also in this case, the Organiser may however make the stand available and allocate it to other Exhibitors

# 3) POSTPONEMENT, REDUCTION, SUPPRESSION OF THE EXHIBITION

It is the discretional and unquestionable right of the Organiser to make alterations to the date of the Exhibition, without this giving the right to the Exhibitor to withdraw or however terminate the contract and free themselves from any commitment undertaken. Furthermore, the Organiser may reduce the Exhibition, or rather suppress it completely or in some areas of it, without thus being obliged to pay any indemnity, penalty or damages of any sort. In these cases, the Organiser must communicate all changes made in writing by registered letter or certified mail to be forwarded at least 15 days before the programmed opening date of the Exhibition.

#### 3.A) Force majeure

Force majeure is defined as the occurrence of any event or circumstance ("Event of Force Majeure") that prevents the fulfilment of one or more contractual obligations, if and to the extent it is demonstrated:

a) that the occurrence is beyond the parties' reasonable control; and

- b) that it could not reasonably have been foreseen at the time the contract was stipulated; and
- c) that the effects of the occurrence could not reasonably have been avoided or overcome.

Unless proven otherwise, the conditions referred to in points a) and b) above are considered satisfied in the presence of the following occurrences: war (declared or not), invasions, actions by foreign enemies, large-scale military mobilisation in Italy or internationally; civil war, uprisings, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; need to obey any government law or order, expropriation, requisition, nationalisation; plagues, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport and/or transportation, of telecommunications, of the IT system or of the energy network; boycotts, strikes and lockouts, occupation of facilities.

If any Event of Force Majeure should occur, ModenaFiere will be relieved of its obligation to fulfil its contractual obligations and released from any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided ModenaFiere gives the other party prompt notice of such circumstance. If prompt notice is not given, ModenaFiere will be relieved of its obligation and released from liability when the other party has received such notice; the other party may suspend fulfilment of its obligations starting on the date of such notice.

If the Fair must be postponed due to an Event of Force Majeure, ModenaFiere will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use - without any guarantee regarding rate changes - to participate in the Fair on the new dates.

If the Fair must be cancelled due to an Event of Force Majeure, ModenaFiere reserves the right to withhold only the registration fee paid by Exhibitors to cover organisational and handling expenses incurred. All other monies received from Exhibitors shall be refunded, and in such case no exhibitor will have the right

to seek any damages against ModenaFiere on any grounds or for any reason . If any Event of Force Majeure should occur, the Exhibitor will be relieved of its obligation to fulfil its contractual obligations and of any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided the Exhibitor gives prompt and documented notice to ModenaFiere. If prompt notice is not given, the Exhibitor will be relieved of its obligation and released from liability when ModenaFiere has received such notice; ModenaFiere may suspend fulfilment of its obligations starting on the date of such notice.

If it is impossible for the Exhibitor to attend the Fair due to an Event of Force Majeure, ModenaFiere will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use - without any guarantee regarding rate changes - to participate in a subsequent edition of the Fair

It is hereby specified that if an Event of Force Majeure should occur, the deadlines for the notice required by Article 21 "Postponement, reduction or suspension of the fair" will not be applied.

#### 4) GENERAL PROVISIONS

#### 4.(A) Dates, location and times of the Exhibition

The Exhibition will take place on dates 5/6 october 2021. In the Fair District "ModenaFiere" with the times:

Tuesday 5 October from 9.00 to 18.00

Wednesday 6 October from 9.00 to 18.00

In the above stated hours, visitors may access the Exhibition by purchasing the appropriate ticket valid for entry.

The Exhibitors may access the stands up to one hour before the opening time to the public.

The Organiser reserves the unconditional right to modify the dates and opening and closing times of the Exhibition. **4.B) Availability of the stands - delivery** 

The stands/spaces will be made available to the Exhibitors and/or Outfitters in the days:

Monday 4th October from 8.00 to 20.00

The stands must in any case be finished by 20 pm on the 4 october, in default of which the contract may be essere rescinded for non-compliance of the participant according to point.2D. The Exhibitor must ensure that their chosen stand organiser makes an effort to respect this deadline, by inserting in their contract a clause regarding the performance times to be observed.

#### 4.C) Access to the Fair District during the period of preparation of the stands

Access to the Fair District will be allowed, using the activated vehicle passageways, exclusively to vehicles with the appropriate permit and to those people on board the said vehicles, providing they have an entrance pass.

The Exhibitor is responsible for the technical-professional requirements of the companies that, will intervene in their name in the Fair District.

The Access of transport vehicles into the pavilions is forbidden; the only exceptions permitted will be the electrical lift trucks or those with catalytic converters, as well as explicitly authorised vehicles (in the case of objectively impossible alternatives for the unloading of particularly bulky or heavy materials).

Any parking near the pavilions must be limited strictly to the time necessary for loading and unloading goods and equipment: vehicles not used for these operations must be parked in the reserved areas of the car park. In particular unloading and parking of containers or detachable parts of non self-propelling vehicles is not permitted.

In order to speed up its service to the Exhibitors, the internal handler, supplier of ModenaFiere, will ensure the provision of trolleys and lift trucks, to be booked in advance using the appropriate form.

The organiser may define, also under the ruling of safety in the workplace regulations, particular access criteria to the Fair District during the stand preparation, as well as limiting the access of vehicles and/or levying charges if vehicles should be parked outside spaces and/or times established.

It shall, however, be understood that given the Covid 19 public health emer-gency, access procedures, technical provisions, assembly and removal of exhibition booths, and the overall manner in which the trade show is conducted may be subject to changes and/or revisions in the event of further regulatory provisions being issued by the authorities.

#### 4.D) Removal of goods and materials from the stands. Return of the stands

The Access to the Fair District for the removal of the goods on display and the stand displays will be as follows:

Wednesday 6 October from 19.00 to 22.00 Thursday 7 October from 8.00 to 18.00

The access of motorvehicles to the areas and the pavilions will be regulated as

for the stand preparation work (see art. 4.C). The clearing of the stand or the areas, wherever located, must be completed by 18 p.m. On the day 7 October. Failing this, measures will be taken considering how much waste material is left on the stand to be taken to the municipal dump and the Exhibitor shall be obliged to reimburse all the direct and indirect costs incurred for the clearing and removal and/or storage (up to a maximum of 10 days), as well as pay a penalty of  $\notin$  200,00 plus VAT, per day except for any reimbursements for further damage.

The Exhibitors are obliged to return the facilities in the same conditions in which they were accepted.

The repair costs, for any damage caused, are at the expense of the Exhibitors. 4.E) Anti-theft surveillance – Responsibilities for theft and damage -Insurance – Exoneration of responsibility – Manleva Clause.

During the opening hours of the pavilions, the Exhibitor must guard their own stand directly or via their own personnel. The Exhibitor is obliged to man the exhibition stand, with their own staff throughout the whole opening period of the Exhibition. The Exhibitor is the sole guardian, for the whole period of the Exhibition (including the period of stand preparation and clearing) of all the materials, goods and furnishings present in the exhibition post.

As custodian of the exhibition post the Exhibitor undertakes to relieve Modenafiere susbstantially and procedurally from any responsibility and keep it unblemished by every loss, damage, responsibility, cost or expense, including legal expenses, arising from use of the stand and the exhibiting space allocated.

The Organiser, whilst providing for the entire duration of the Exhibition and all the days assigned for the preparation and clearing of the stands, a night and day surveillance service within the Fair District, is exonerated from any and every responsibility with regard to theft and/or damage which may occur (with regard) to the Exhibitor.

The Exhibitor will also be responsible to ModenaFiere for all direct and indirect damage which for whatever cause is attributable to him or to staff working for him, including any damage caused by stand preparation or by systems im-plemented by him or by third parties employed by him, even though tested by ModenaFiere

The Exhibitor will benefit from the following insurance agreed with the Organiser

- a) cover All Risks (including fire and theft) for material and direct damage to furnishings, outfitting, equipment and goods on the stand, excluding money, valuables, precious items and similar and excluding software installed on computers or similar and excluding damage from non use of furnishings, outfitting, of equipment and goods for the duration of the Exhibition: cover € 10.000,00 on a first loss basis (including fire and theft), with absolute de-
- ductible of € 100,00 for each damage. b) cover for Third Party Civil Liability, including any fire damage: single liability limit of € 10.000.000,00;
- c) cover for Civil Liability towards workers: limit for accident/loss € 3.000.000,00 with a limit of € 2.000.000,00 per person;

d) waiver on the part of the Insurer of any breach towards all Exhibitors and the Organiser.

The Insurance cover indicated above, included in the Participation Fee, is governed by the conditions and limitations that the Exhibitor may request from the Organiser of the Exhibition, and which will be shown in the documentation relating to the Exhibition itself. This cover does not exclude the responsibility the Exhibitor has for all the risks which according to the independent evaluation of the Exhibitor were not covered or which exceed the limits of the cover shown above. The Exhibitor themselves must see to the appropriate comprehensive cover

In case of theft, the Exhibitor must make sure the insurers receive the relevant report made to the Public Authorities, within seven days of the closing of the Exhibition; failure to respect these dealines may lead to the loss of right to any indemnity.

The Insurer will also handle the management of accidents or loss and the settlement procedures at the end of the Exhibition according to the conditions stipulated in the aforementioned form.

In any case the Exhibitor shall undertake to insert in the integral cover the waiver of the insurer to any breach towards the Exhibitors and the Organiser, and failing this should releive them from every action that may be taken against them. In acknowledgement of the above, the Exhibitor, however, (for himself/ herself and for those working with or for him/her) expressly exonerates the Organiser from every responsibility for losses or damage which for whatever reason may happen in the exhibiting space allocated to them, during the Exhi-bition or during the preparation or dismantling of the stand, and for as long as they are there, assume all responsibility for any damage caused also to third parties by the management of the exhibiting space or anything entering that space, and not covered in the terms and methods indicated above or activated by the Exhibitor himself.

The Organiser declines every responsibility for consequential damage, damage to image, loss of sales etc. Also, for direct damage, the Exhibitor accepts that the Organiser limits his/her responsibility to the limits and maximum liabilities of the insurance cover as stated above. The Exhibitor accepts these limitations of responsibility.

# 5) STAND OUTFITTING, PROHIBITIONS AND OBLIGATIONS 5.A) Definition of type of stand outfitting and approval procedures

The preparation of the stands, regardless of their surface area, is classified into: - STANDARD preparation

- NON-STANDARD preparation

All stand preparation which includes even only one of the following characteristics are considered NON-STANDARD:

equipped with "American" style trelliswork structures

- equipped with mezzanine with rooms on the first level, even if forbidden to the public.

Furthermore, all stand preparation including structures created in external are-as with a surface area of over 100 sqm. will be deemed non-standard.

Considering that the Fair District of "ModenaFiere" have obtained the usability of the exhibition spaces according to a basic scheme of traditional stand preparation, or rather with parameters defined as STANDARD, it is obligatory for the Exhibitor who intends to propose stand preparation having even only one of the characteristics listed previously, to submit his project for non-standard stand preparation to the Organiser in sufficient time to receive approval.

For the non-standard stand preparations the static test is obligatory, which must be carried out by the authorised technician.

ModenaFiere reserves the right not to allow the setting up of non-standard stands if they have not received prior approval form the Technical Office of ModenaFiere

The building of trelliswork structures (type "American") of particular complexity (by particular complexity we mean a structure in which at least one of the following conditions exists: overall extension over 32 m -calculating both the vertical structures and the horizontal-, free structural light over 8 m) as well as mezzanines, is however conditioned by the submission to the Organiser of the plan of the structure, signed by the authorised technician, supplied with a calculation report including the load conditions there will be in the assembling and disassembling phases, based on the intended method of construction, as well as the certificate of correct fitting, upon completion of work, signed by the authorised technician.

In any case, ModenaFiere has the right to examine the projects for the stands which in terms of importance, size and potential risk are outside the standard parameters of traditional stand preparation; the Exhibitor is obliged to provide the technical papers and the names of the technicians responsible for the structural and preparation part as well as for the systems. An identical obligation exists for the stands put up in the external areas.

It is the right of the Organiser to request the intervention of the Surveillance Commission for Public Performance venues, charging any resulting costs to the Exhibitor

#### 5.B) Outfitting of the stands

The Exhibitor must contain the outfitting of his stand to the area specifically allocated to him, identifiable by dividing walls, painted lines, or adhesive tape, where other references do not exist. The stand outfitting must not exceed the ideal level, passing through the central strip of tiles located at the edges of the stand. Inside the pavilions the stands must not exceed the standard height standard of 2m 85. In order to take into account the thicknesses due to raised flooring, lighting fixtures, supports for lighting fixtures also a traliccio, a further margin of 50 cm will be allowed on the height limit specified above, thus taking it to a maximum height of 3m, provided that the structures whose sides look onto the adjoining stands are perfectly finished and painted in a single tone neutral colour. In the rooms which look out onto the Galleria

Servizi the stand preparations must receive prior authorisation from the Technical Office of ModenaFiere. The stand outfittings of the Galleria Servizi (service passageway) must have practically zero fire risk. The glass walls in direct contact with the public must be in compliance with the current regulations and the norme UNI

It is strictly forbidden to construct accessible raised platforms which exceed a height of 0,70 metres from the floor. Every responsibility regarding the sta-tics and the compliance of stand materials with the fire (anti-fire) regulations currently in force, is the exclusive responsibility of the Exhibitor, who expressly exonerates ModenaFiere for any damage arising from faulty planning and con-struction, including also the dimensions calculated from the detailed drawings of the occupied surfaces.

Any work which implies changes to the state of the fixtures and fittings and furniture of ModenaFiere (reinforcements, modifications, digging, holes made in the fixtures, in the walls, to the structures, in the columns, in the floors), may be carried out only with the prior written authorisation from ModenaFiere, at the cost of and under the responsibility of the participants. This responsibility remains chargeable to the exhibitor for the whole duration of the Exhibition up to the time of returning the stand or the area to ModenaFiere. Before the start of the work, the participant is obliged to pay to the Organiser the total amount of the cost to restore the stand/area to its original state, which the Organiser will then see to directly. 5.C) Prohibitions and Obligations

In particular it is forbidden for the Exhibitors to:

-apply loads or lean material against the pavilion structures, the walls, the lighting pilings, etc;

- attach or hang on the abovementioned components: posters, cables, panels, banners, stickers;
- in order to attach fitted carpet to the floor or similar materials, it is absolutely forbidden to use double-sided strong adhesive tape and with internal paper support or of weak consistency;
- damage any equipment belonging to ModenaFiere and the structures of the pavilions:
- abandon any debris materials and/or rubbish of any type;
- bring into the Fair District any explosive materials, detonating explosives, asphyxiants or however dangerous, as well as introduce or use compressed gas or liquid gas canisters, and inflate aerostatic balloons;

- use open flames (candles, chimneys, t-lights, etc...).

The Exhibitor assumes exclusively the civil and penal liability for any damage caused by non-observance of or violation of the current regulations and all the requirements stipulated in these Regulations and in the Safety Regulations, undertaking furthermore to keep ModenaFiere exempt from any requests for compensation received from third parties.

The Exhibitor must inform its own staff and any companies working for it in the Fair District of the requirements and the prohibitions of these Regulations and the Safety Regulations concerning the general conditions for participation in the Exhibition

Failure to observe these regulations and those relevant regulations also in the general conditions for participation gives ModenaFiere the right to take precautionary measures against the company, for example, with fire-extinguisher incorrectly positioned, which could mean, should supplementary measures to the global safety conditions be adopted, it would be charged with the corresponding costs which are calculated in advance at no less than  $\leq 300,00$ /form plus VAT or to court order the partial or total dismantling of the stand and the declaration of non usability of the stand itself. It is specifically forbidden for exhibitors to:

- perform any kind of show or entertainment, of any nature whatsoever, even if limited within the stand or aimed at presenting the products without the prior written consent of the Organiser;
- transfer or exchange even a part of the stand;
- exhibit products contrary to the merchandise category of the stand, which appears on the Application Form;
- exhibit advertising or samples even simply indicative, on behalf of companies not listed on the Application Form and not represented;
- use any form of publicity outside their own stand within the Fair District. The distribution of advertising material is allowed only within the own exhibition area:
- cover or disguise the objects on display during the hours of opening to the public;
- abandon in the Fair District parts of the stand fitting, fitted carpet and any other residual material;
- cause harassment or disturbance, in any form, to the regular running of the Exhibition, on penalty of immediate exclusion from the Fair District;
- remain in the exhibition areas and in the entire Fair District, either exhibitors or their employees or clients at the closing time of the Exhibition, without special authorisation;
- start operations of dismantling the stand before closure of the Exhibition;
- smoke inside the exhibition pavilion (L. 16 January 2003, n. 3 G.U. n. 300 del 23 December 2004 art. 51);
- exhibit advertising or samples, even simply indicative, on behalf of companies not listed on the Application form and not represented

The technical bans, issued for reasons of safety to people and objects, as well as with the aim of preventing tampering with the furniture fixtures and fittings of the Fair District and the relevant requirements, contained in the Technical Requlations and Participation Conditions and Safety Regulations, are understood to be part of these General Contract Conditions, and the Exhibitor shall undertake to follow them closely.

Any deviations may be submitted, exclusively in writing, to the Organiser. The Exhibitor is obliged to:

regulate himself and third parties working for him in the Fair District with the regulations regarding social security, accidents and work in general;

follow the current fiscal regulations regarding commercial activity. Should even one of the abovementioned prohibitions not be respected, that is, those mentioned in this article, the Organiser may apply sanctions and/or rescind the Contract of Participation in the Exhibition without the need for a

judge's ruling, but simply via any form of written communication presented to the Exhibitor at his/her stand. This implies immediate closure of the stand and withdrawal of the access permits to the Fair District, without detriment to the amounts due by the Exhibitor.

#### **6) GENERAL SERVICES**

#### 6.A) Technical Assistance for the Exhibitors

The Organiser, via its own Exhibition Secretary, is at the disposal of the Exhibitors to provide all the technical briefings on the prearranged general services in the context of the Fair District. The services indicated below may be requested of the Official Suppliers:

- -Form RENTAL OF ELECTRICAL EQUIPMENT AND EXTINGUISHERS Form RENTAL OF EXTRA FURNISHINGS AND CARPETS
- Form ELECTRICAL SUPPLIES
- Form RENTAL AMERICAN SCAFFOLD
- Form RENTAL COVERING
- Form PLUMBING SYSTEMS
- Form STAND CLEANING
- Form TRASPORT AND PORTERING
- Form RENTAL OF INTERNET CONNECTION - Form RENTAL AND SET-UP OF AUDIO AND VIDEO MATERIAL
- Form USE OF SOUND SYSTEMS
- Form RENTAL AND SALE OF GREEN FURNISHINGS
- Form TELEPHONE LINES
- It should be noted that:

The transport, goods loading and unloading services, and porter services within the Fair District, if the Exhibitors do not provide their own means "own or for exclusive own use", are organised exclusively by the ModenaFiere provider. Furthermore, in the Fair District, the following services are available: Bancomat

- 24-hour banking (to be agreed directly with the Credit Institution)

- Catering services (bar, self-service)

#### 6.B) Responsibility for services

ModenaFiere reglates but does not organise the services mentioned in point 6.A. And thus does not accept any personal responsibility regarding their performance

Any complaints should be made in writing directly to the companies providing the services and should be communicated for information purposes only to ModenaFiere

#### 6.C) Technical Services

Within the limits of the systems at its disposal, ModenaFiere can provide a supply of electrical energy, water and compressed air to every single stand.

6.D) Systems

For that concerning: ELECTRICAL SYSTEMS

WATER SYSTEMS

COMPRESSED AIR SYSTEMS

TELEPHONE CONNECTION AND CONNECTION FOR INTERNET

### WI-FI

It is hereby specified that the relevant system must be requested using the appropriate form, on which the conditions of the service are indicated, the fees and the operational specifications.

The connection to the internet may only be carried out by the personnel of the companies employed by ModenaFiere, who will identify the supply point in his unquestionable judgement

#### 7) SPECIAL SERVICES

#### 7.A) Exhibitor's Passes and Discount Vouchers

By undersigning the Application form, the Exhibitor will have the right to Exhibitors Passes which must be printed with the personal name of the holder; Additional Passes, free tickets and car passes can be purchased using the form

for the purchase of ADDITIONAL TITLES

#### 7.B) Exhibitors Car park and car permits

Every Exhibitor, regardless of the area of their stand, will be given a car permits for exhibitor parking.

- a) The car parks allocated to the Exhibitors will be suitably indicated. b) The car park is strictly reserved for Exhibitors. Vehicles may obtain access only if they are displaying in the windscreen the Parking Permit "Exhibitors' Carpark" (Parcheggio Espositori) issued by the Organiser.
- c) Before entering the car park, all passengers not carrying an entrance pass must get out of the car. They must then duly obtain a ticket for entry at the ticket office.
- d) Once the car has been parked, the Exhibitors may access the Exhibition via the specially provided entrance.

Should these rules not be followed, ModenaFiere may transport the vehicle out-side the Fair District, into a guarded area at the risk and expense of the Exhibitor to whom the parking permit was released. ModenaFiere is exonerated from all responsibility for custody of the vehicle and will not be responsible for any damage or theft of any kind.

#### 7.C) Sound transmission, payment of performing rights

It is forbidden for Exhibitors to play music and sounds which would disturb other Exhibitors and visitors, paying particular attention to the sound pollution regulations (the maximum limit allowed by Law) and does not relieve them from the obligation to conform also, at their own cost, to that stipulated by the laws currently in force regarding performing rights. Should the Exhibitor fail to observe these rules, the Organiser, in his unquestionable judgement, will take measures to ensure that they are respected.

For the execution of the necessary practices, those interested should make use of the appropriate form included in the Various Forms File.

#### 7.D) Payable forms of Advertising

Outside the allocated exhibiting area, every form of propaganda and advertising must be authorised and carried out exclusively via the Organiser and is subject to payment of the fee and related fiscal charges.

#### 7.E) Intellectual property

Both the products and goods exhibited and the stand they are displayed on may not be photographed, drawn or otherwise reproduced without the authorisation of the respective Exhibitors and the Organiser.

The Organiser however, reserves the right to film, reproduce, distribute and authorise the filming, the reproduction and distribution of general and detailed views, internal and external, allowing and also carrying out the sale of the material.

#### 8) SPECIAL REGULATIONS

#### 8.A) Access with bags or suitcases

ModenaFiere will have the right to deny entry to the Fair district or single pavi-lions with bags, suitcases or other containers, ordering that these be deposited in the cloakroom (if open)

# 8.B) Ban on photographic and cinematographic filming, and access to the Fair district with recording/filming equipment.

It is strictly forbidden to enter the Fair district with cameras, movie cameras, video recorders, and any other type of recording or filming equipment without the express prior authorisation of the Organiser, and it is forbidden to use any equipment to photograph or film the interiors of the Fair District, the stands and the goods exhibited, without the prior consent of ModenaFiere and the owner of the stand.

The Organiser however reserves the right to record/film, reproduce, distribute and authorise the filming, reproduction and distribution of general and detailed views, internal and external, allowing and also carrying out the sale of the material.

#### 8.C) Access with dogs and other animals

Access is permitted to dogs and other animals in compliance with the current regulations.

In particular, the owner or holder, of a dog is obliged to observe the following safety measures:

- Dogs must be kept on a lead at all times, no longer than 1,50m whilst passing through areas open to the public with the animal;

Dogs must carry a muzzle at all times, hard or soft, to be applied to the dog in the case of risk to the safety of people or animals or upon request by the Authorities responsible.

#### 8.D) Prohibition of offers or donations

Within the perimeters of the Fair District it is strictly forbidden for anyone to promote any offers or donations for recognised organisations, begging, political or religious or biased propaganda, and however carry out activities not relating to the aims of the exhibition.

BE) Temporary importing (optional) The temporary importing of foreign goods or produce for exhibiting such as samples for the Exhibition is permitted, at the expense of the Exhibitor, via their from every responsibility for the work of the shipping agent.

#### 8.F) Paid Advertising

Subject to payment of the fee and relevant fiscal charges.

**8.G)** Radio electrical Apparatus The operators who intend to use radio electrical apparatus (two-way radio transmitters, radiomicrophones, radiocameras, etc.) are obliged to use apparatus compliant with the regulations (directive 99/05 CE – brand CE) and to obtain the appropriate authorisation (Codice Comunicazioni Elettroniche art. 107- Electronic Communications Code art.107), where necessary, as well as operating within the radio bands permitted.

# 9) SURVEILLANCE POWER AND RIGHT OF INTERVENTION OF MODENAFIERE

ModenaFiere patrol to make sure that the regulations contained in the Tech-nical Regulations and Participation Conditions and in the Safety Regulations of the Fair District are abided by; it is obligatory for all those entering the Fair District to observe the provisions and requirements which ModenaFiere will provide at the entrance and inside with the appropriate signs, with written notices, with loudspeaker announcements, and via the service personnel.

#### **10) MODIFICATIONS TO THESE REGULATIONS**

Any legislative or statutory regulation which may modify the rules of these Regulations is deemed to be automatically and immediately applicable even though the Technical Regulations and the Participation Conditions have not been changed or modified on those points.

Furthermore, it is the right of the Organiser to adopt at any time measures that it deems opportune and that the Exhibitor must immediately apply, with regard to fire prevention, accident and damage prevention, safety of participants and visitors. These latest measures may be communicated to the Exhibitors by any means and will prevail over the general provisions previously adopted.

#### **11) SANCTIONS**

Failure to observe the obligations established in these Regulations may result in the withdrawal of entry passes and the immediate removal from the Fair District of those persons responsible, as well as, if it is a question of Exhibitors and their collaborators, the temporary or definitive closure of the stand.

#### **12) RELATIONS WITH MODENAFIERE**

The Exhibitor acknowledges that the Exhibition will take place in the Fair District of ModenaFiere and undertakes to respect, and ensure that their team members respect, the prescribed regulations issued by the BolognaFiere group. The Exhi-bitor declares that he/she has examined the Ethics Code of the BolognaFiere group available on the website www.modenafiere.it, as well as the M.O.G.C. EX Dlgs. 231/2001, and accepts and subscribes fully to them in the entirety of their content, aware of the possible consequences and sanctions arising from failure to conform to the principles and rules stipulated therein.

# 13) GENERAL REGULATIONS – NOMINATION OF HOME AD-DRESS – APPLICABLE LEGISLATIVE RULES – ITALIAN JURI-SDICTION AND LOCAL AUTHORITY COURT.

It is obligatory for the Exhibitor to follow any instructions that the (Fiscal Police) Guardia di Finanza, the Public Safety Authorities and those responsible for fire prevention, accident prevention and surveillance of premises open to the public should issue to ModenaFiere.

The Exhibitor and third parties working on his behalf in the Fair District must use staff with working relations, subordinate or independent, which meet the requirements of the current laws (in social security, insurance, fiscal terms etc.). The Exhibitor nominates his home address, for all legal purposes, as that of ModenaFiere and accepts, exclusively, Italian jurisdiction and the authority of the Court of Modena

14) PROCESSING OF PERSONAL DATA Information to the interested party pursuant to Article 13 and 14 of the REG. EU 679/2016 and provision of consent. The Or-ganizer (hereinafter, for the sake of brevity, the 'Company') under-takes to process the personal data you have made available in compliance with the provisions of Regulation (EU) 679/2016, as well as the guidelines and provi-sions of the Guarantor for data protection and any other applicable legislation. The personal data you have made available, in accordance with the consent to processing provided by you, may be processed for the purposes specifically indicated in the mandatory Privacy form, to be returned signed.